

# RRTA TRANSIT DEVELOPMENT PLAN

Outreach Presentation – December 2023

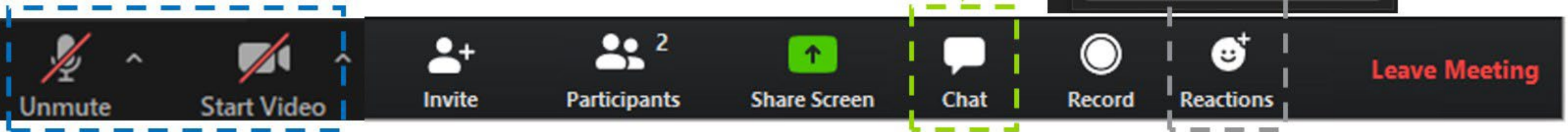


# ZOOM INSTRUCTIONS

- Please **Mute** your microphone and **Stop Video**
- To ask a question or make a comment:
  - Click on **Reactions – Raise Hand** and wait to be recognized to say your comment or question

**OR**

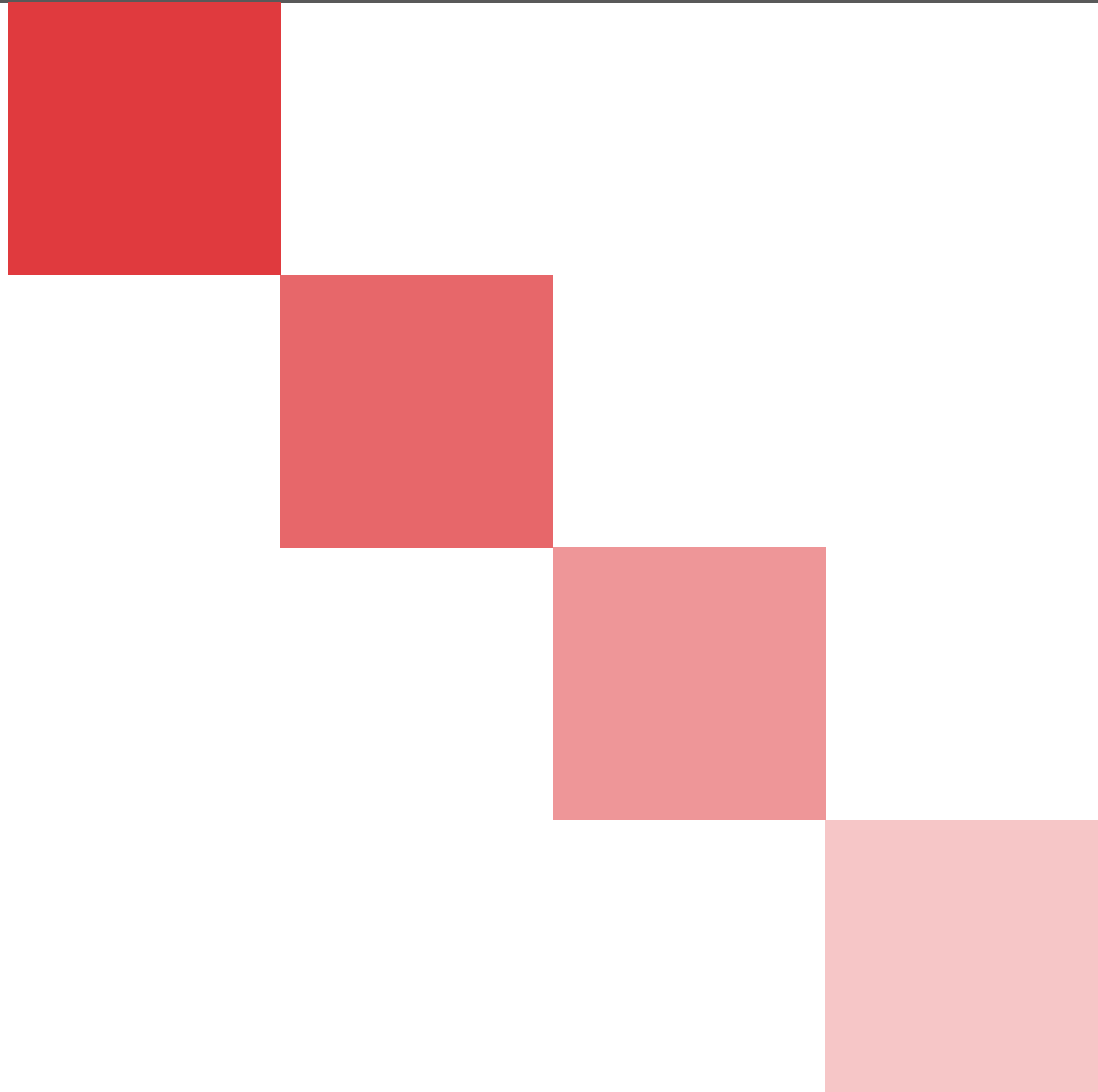
- Click on **Chat** to write your comment or question



# BE RESPECTFUL

- The purpose of this meeting is to present and gather feedback on final draft recommendations of potential service improvements.
- The meeting is being recorded and notes will be taken during the meeting to document feedback received.
- Everyone is encouraged to participate.
- Wait for the facilitator to recognize you before speaking.
- One person speaks at a time.
- Try to be brief and to the point.
- This is a public discussion and community conversation, not a debate.
- The facilitator may mute participants for speaking out of turn or due to excessive background noise.

# PROJECT BACKGROUND





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- RRTA has been working on a Transit Development Plan (TDP) for the past year.
  - Aim: to identify the strengths and weaknesses of the existing RRTA system and to develop recommendations to improve ridership, productivity, and the overall transit user experience.
  - Approach: detailed analyses of each RRTA route, the overall market for transit service in the region, and public and stakeholder input.



# GUIDING PRINCIPLES

- An effective transit network consists of strong individual routes.
  - Each route should be able to stand on its own, and when combined into a network, each route makes the network stronger.
- Features of a strong route:
  - Easy to use
    - Clockface frequency
    - Bi-directional service
    - Well-coordinated transfers at key hubs
  - Intuitive to understand
    - Direct, rather than circuitous, alignments
    - Well-defined markets
  - Serves a robust mix of ridership generators
    - Multi-family housing
    - Grocery and retail centers
    - Medical facilities
    - Educational institutions
    - Community and civic centers

# DEVELOPMENT OF RECOMMENDATIONS

- Two preliminary service improvement scenarios were developed and presented to the public in August 2023.
  - Reflected the findings of the technical analyses (i.e. market analysis and service analysis)
  - Informed by earlier stakeholder input
- Feedback was collected through robust engagement process.
  - Public meeting (23 attendees)
  - Virtual public meeting (18 attendees)
  - Stakeholder meeting (13 attendees)
  - On-line survey (145 participants)
  - Front-line staff in-reach (4-hour listening table)

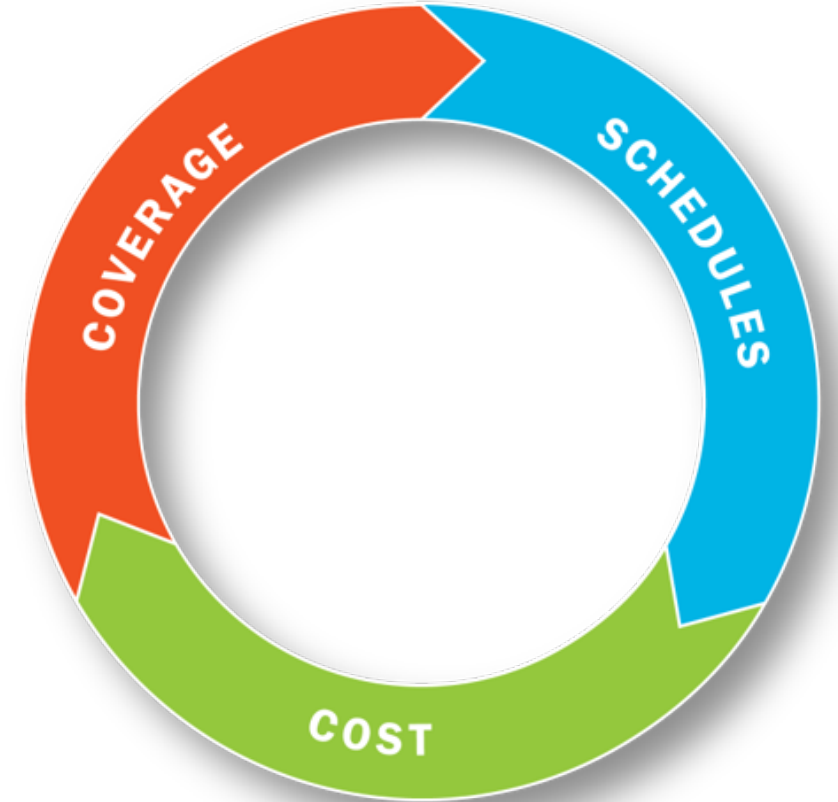
# DEVELOPMENT OF RECOMMENDATIONS

- Based on the feedback received from the public and other stakeholders, a recommended service improvement scenario was developed, incorporating key features from both of the preliminary scenarios.
- RRTA staff conducted field testing on the recommended routes to gather real world run-time data and assess the operating environment of each alignment (street widths, street grades, turning radii, intersection signals, etc.).



# PHASED APPROACH

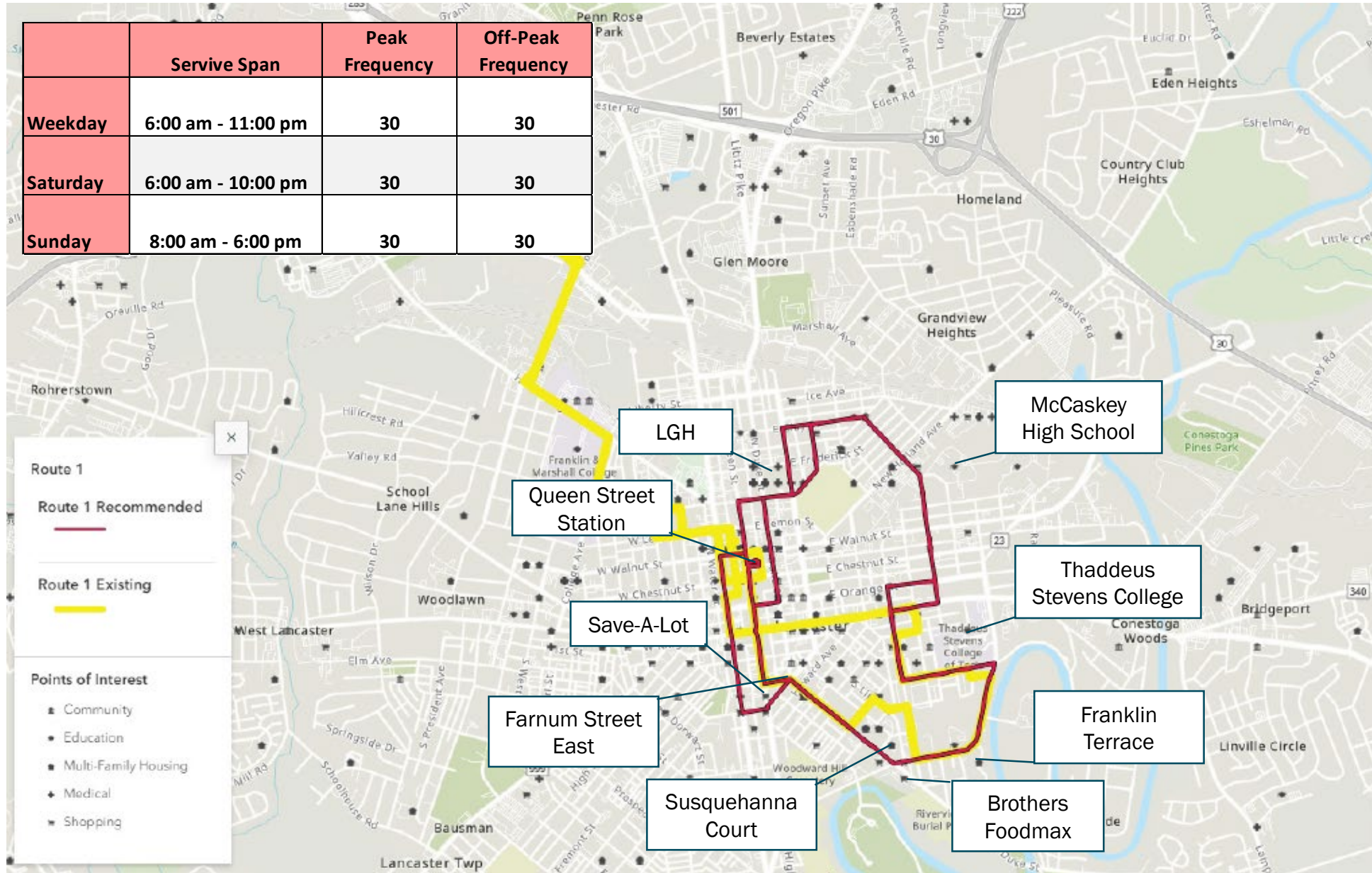
- RRTA staff's field testing feedback allowed the study team to finalize coverage/alignment recommendations and begin the development of detailed route schedules.
- Schedules presented today are what is recommended, but not necessarily what RRTA can afford right away.
- All recommendations are only recommendations and may take additional time and/or resources to implement.



# RECOMMENDATIONS

- Combines parts of the current routes 1 and 2 to create a new downtown and eastside circulator.
- Park City Center service picked up by new Route 8.

	Servive Span	Peak Frequency	Off-Peak Frequency
Weekday	6:00 am - 11:00 pm	30	30
Saturday	6:00 am - 10:00 pm	30	30
Sunday	8:00 am - 6:00 pm	30	30

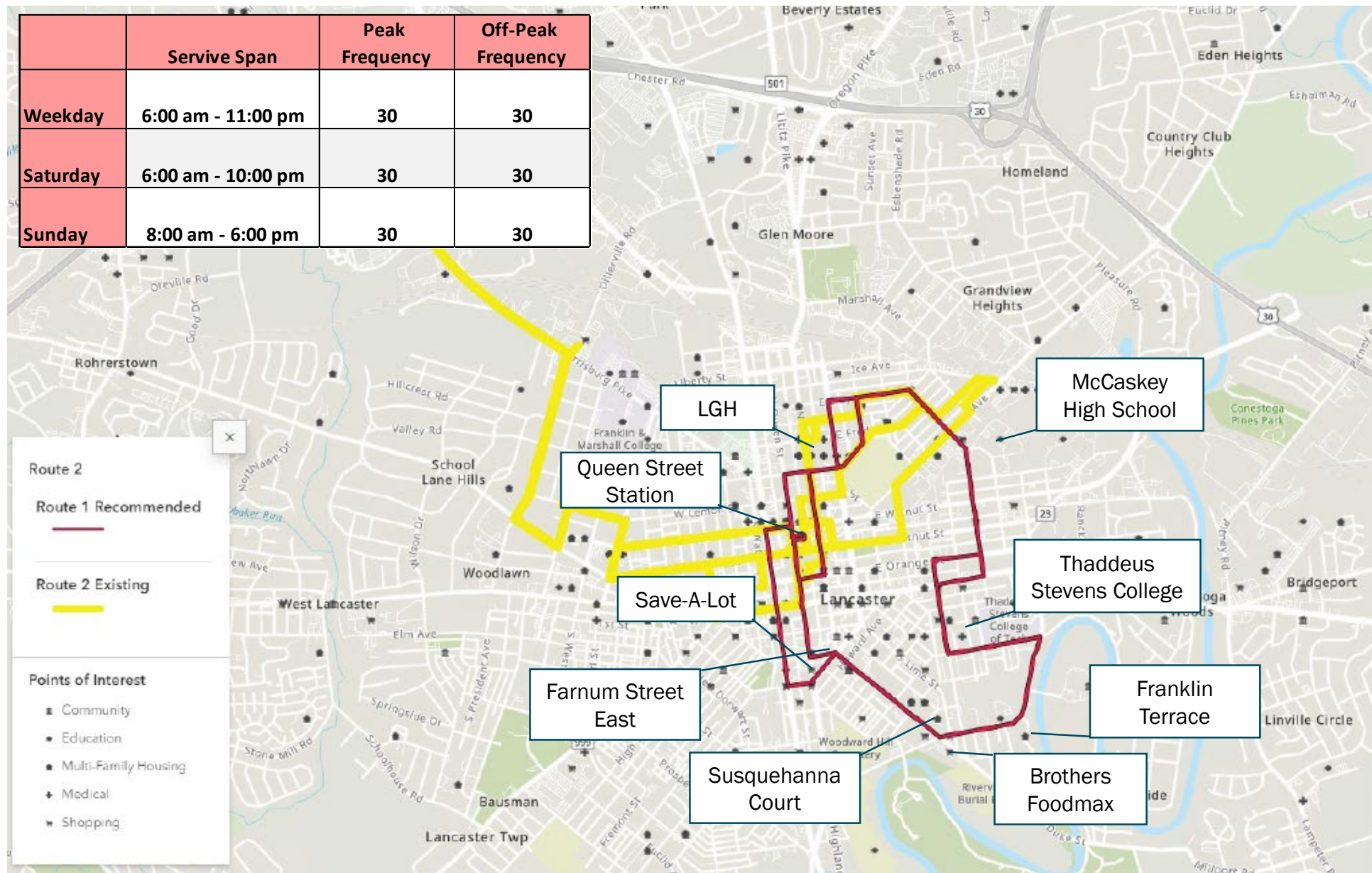




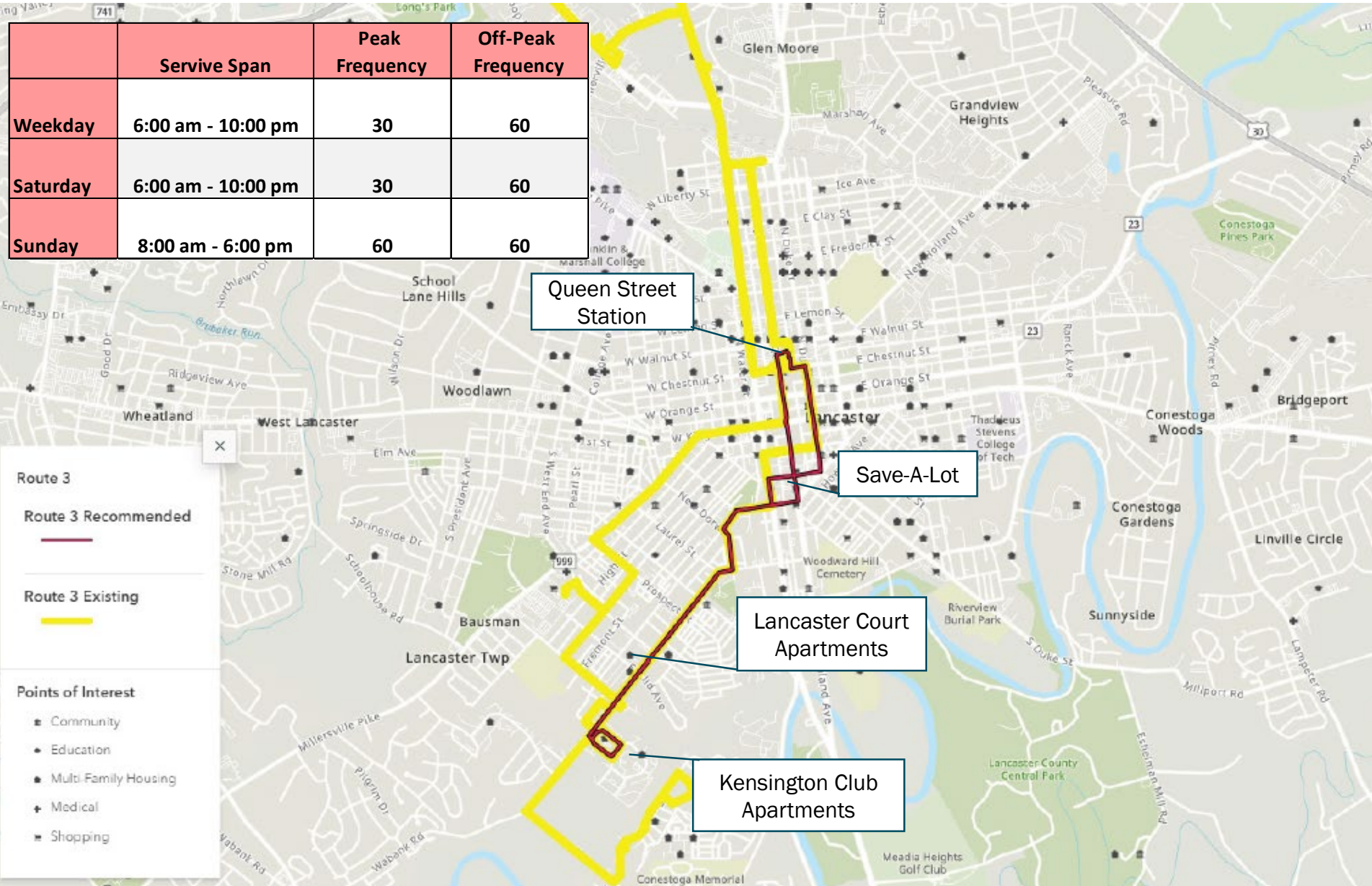
➤ Combined with Route 1 to create a new downtown and eastside circulator.

➤ Park City Center and LGH Health Campus service picked up by new Route 8.

	Servive Span	Peak Frequency	Off-Peak Frequency
Weekday	6:00 am - 11:00 pm	30	30
Saturday	6:00 am - 10:00 pm	30	30
Sunday	8:00 am - 6:00 pm	30	30

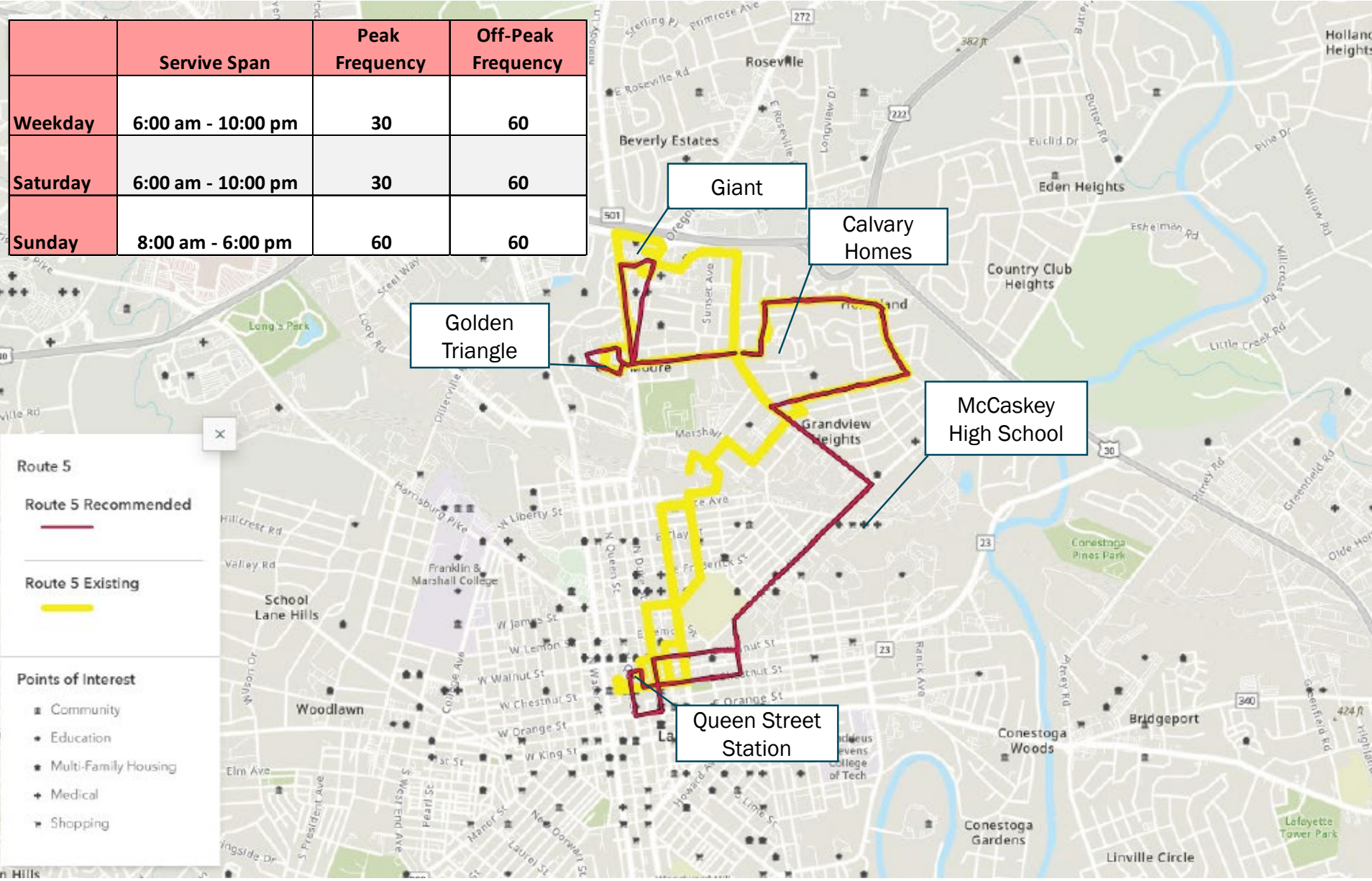


- Service shifted to Wabank Road in both directions to reduce one-way service.
- Manor Street service (including Weis Market) and Sterling Place Apartments picked up by new Route 7.
- Target service picked up by Route 6.
- Park City Center service picked up by new Route 8.



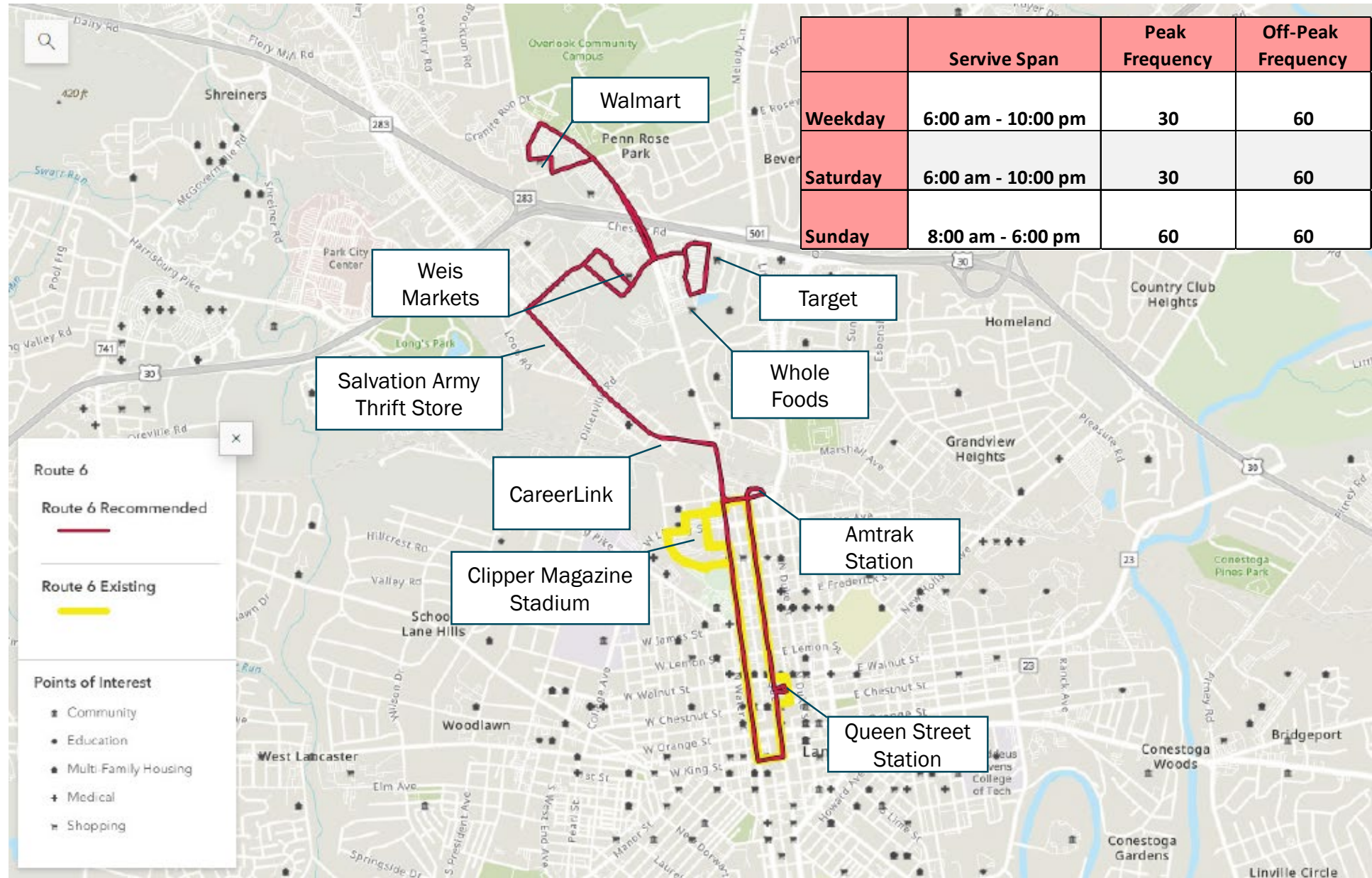


➤ Simplified to provide more bi-directional service between Grandview Heights and downtown Lancaster in one direction, and Golden Triangle and Lancaster Shopping Center (Giant) in the other.



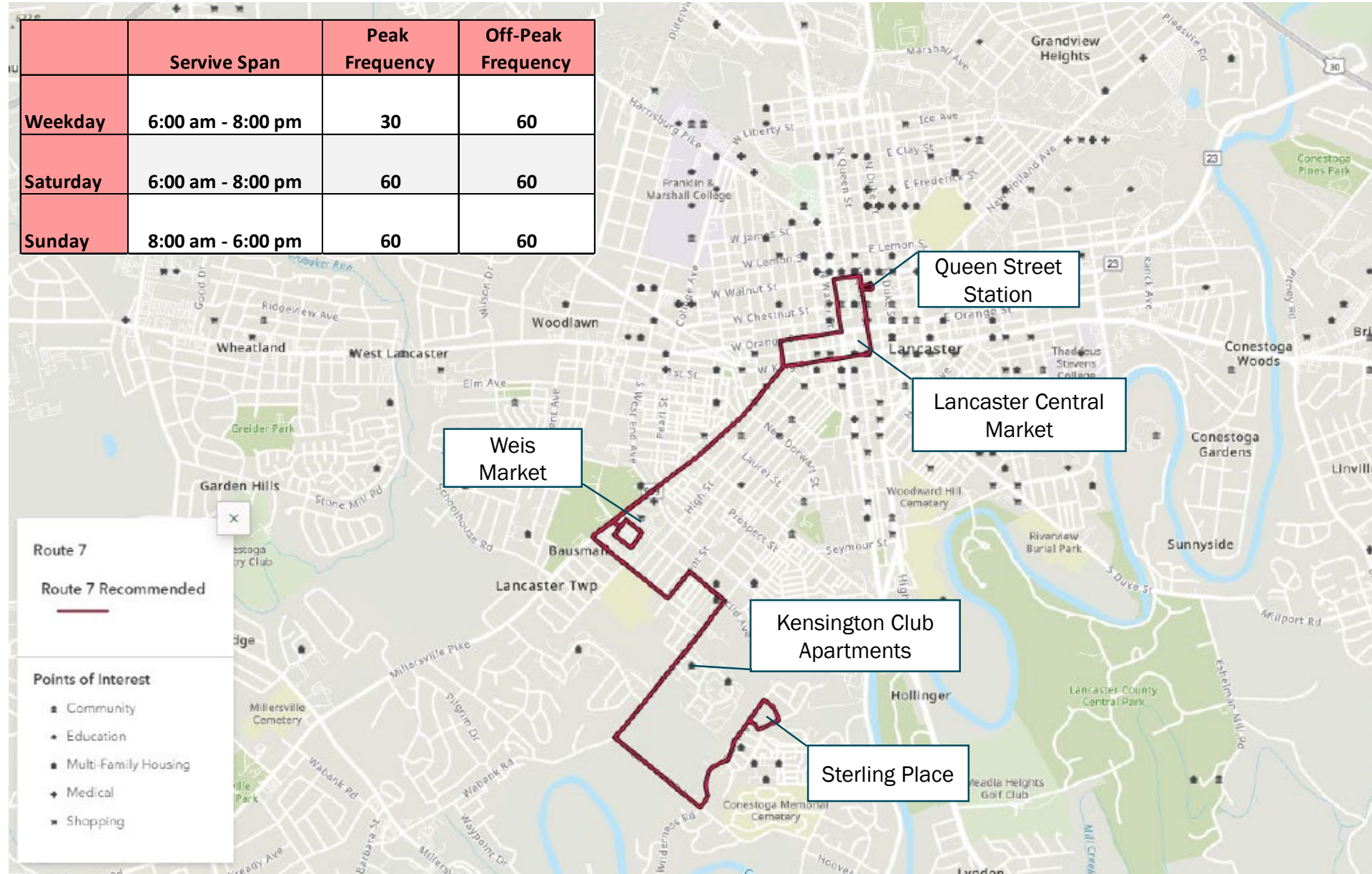


➤ Extended north to serve the Lancaster Amtrak station and new CareerLink, as well as retail destinations including the Salvation Army Thrift Store, Red Rose Commons (Weis Markets), The Shoppes at Belmont (Target / Whole Foods), and Walmart on Fruitville Pike.



➤ New route between downtown and Sterling Place apartments via Manor Street (Weis Market), Euclid Street, and Wabank Road.

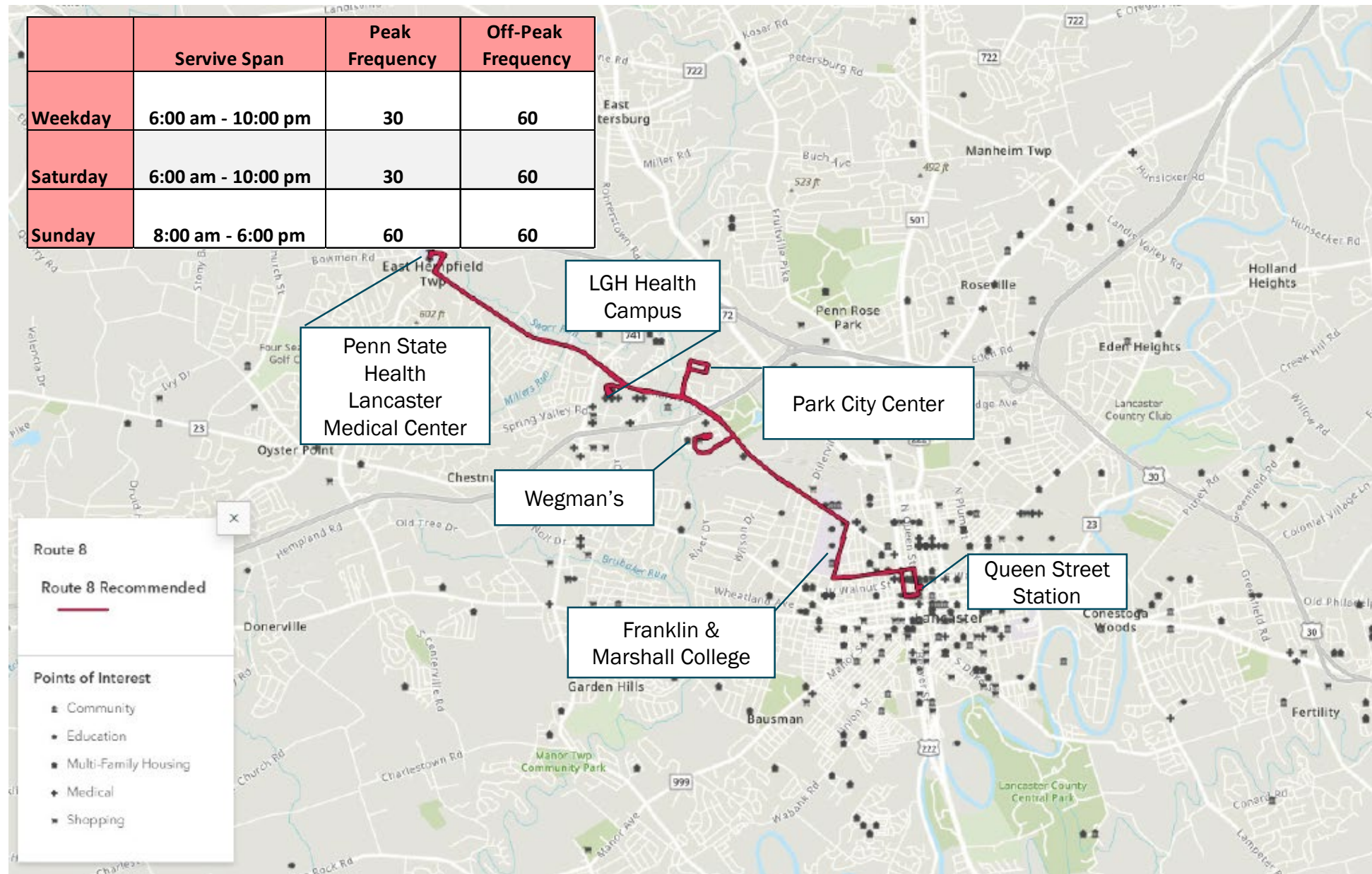
	Servive Span	Peak Frequency	Off-Peak Frequency
<b>Weekday</b>	6:00 am - 8:00 pm	30	60
<b>Saturday</b>	6:00 am - 8:00 pm	60	60
<b>Sunday</b>	8:00 am - 6:00 pm	60	60





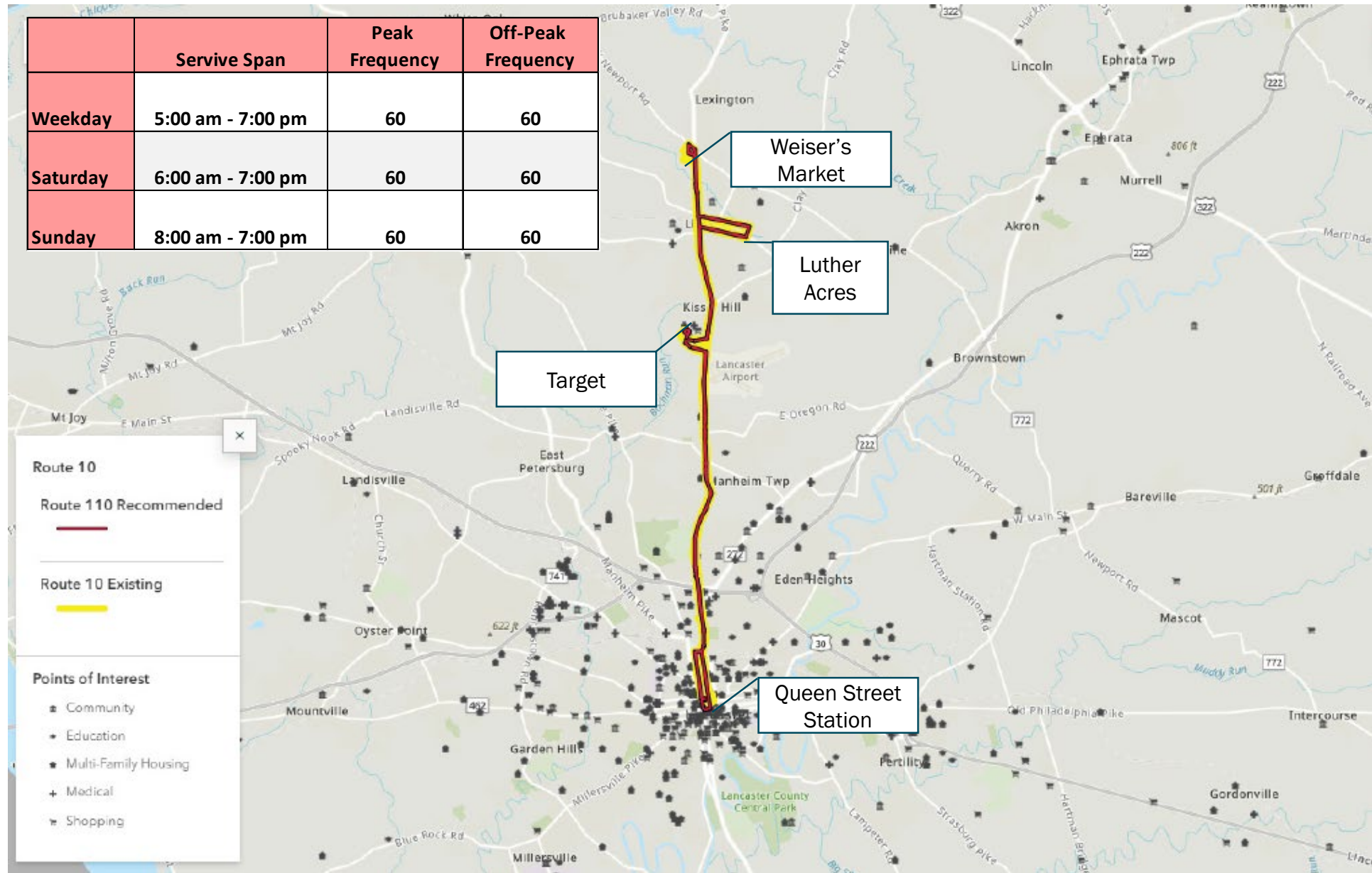
➤ New route connecting downtown and Franklin & Marshall College to Wegman's, Park City Center, LGH Health Campus, and Penn State Health Lancaster Medical Center.

	Servive Span	Peak Frequency	Off-Peak Frequency
<b>Weekday</b>	6:00 am - 10:00 pm	30	60
<b>Saturday</b>	6:00 am - 10:00 pm	30	60
<b>Sunday</b>	8:00 am - 6:00 pm	60	60



➤ Renumbered as Route 110 to highlight that it is a long-distance regional route.

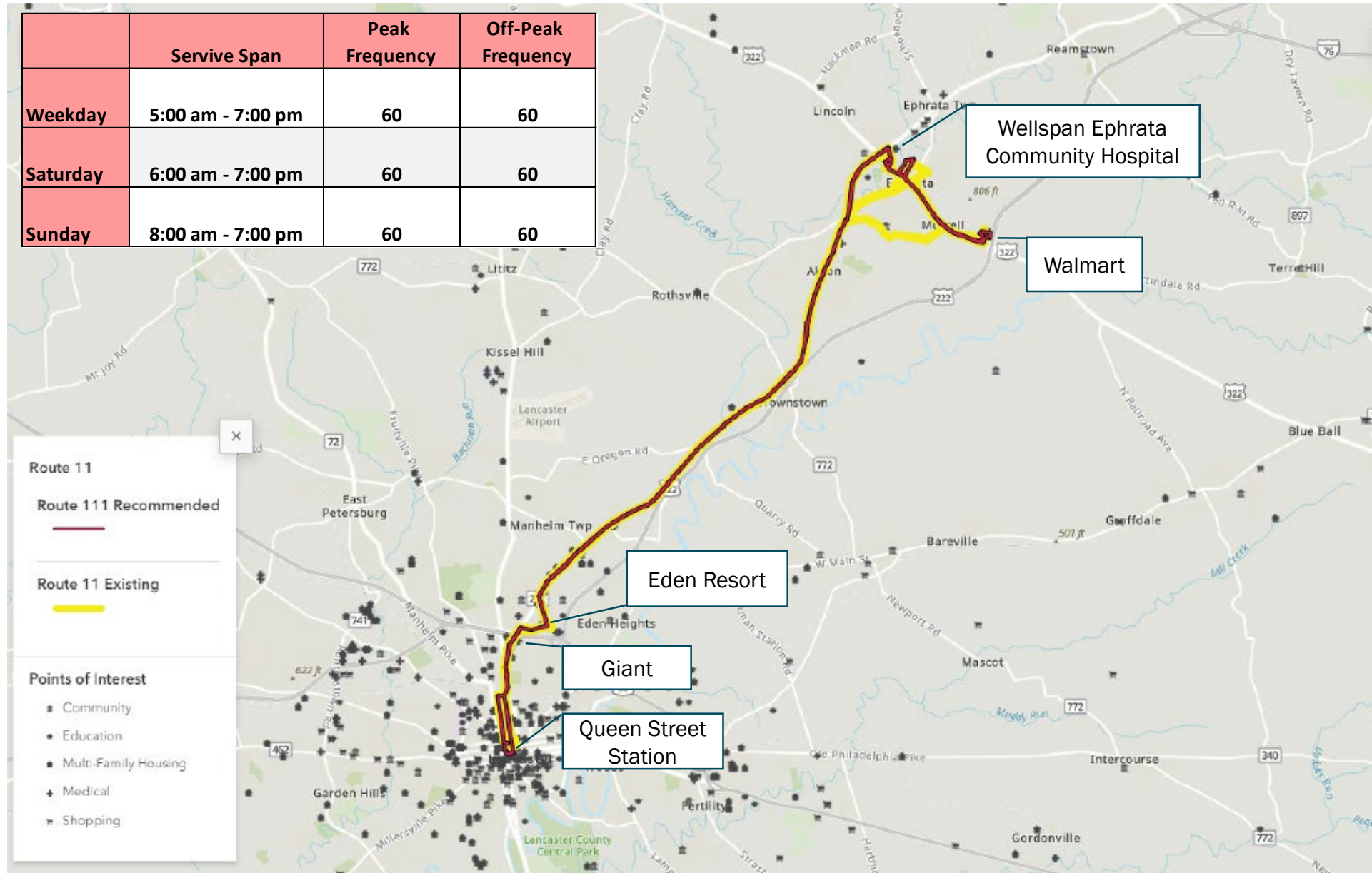
	Servive Span	Peak Frequency	Off-Peak Frequency
<b>Weekday</b>	5:00 am - 7:00 pm	60	60
<b>Saturday</b>	6:00 am - 7:00 pm	60	60
<b>Sunday</b>	8:00 am - 7:00 pm	60	60





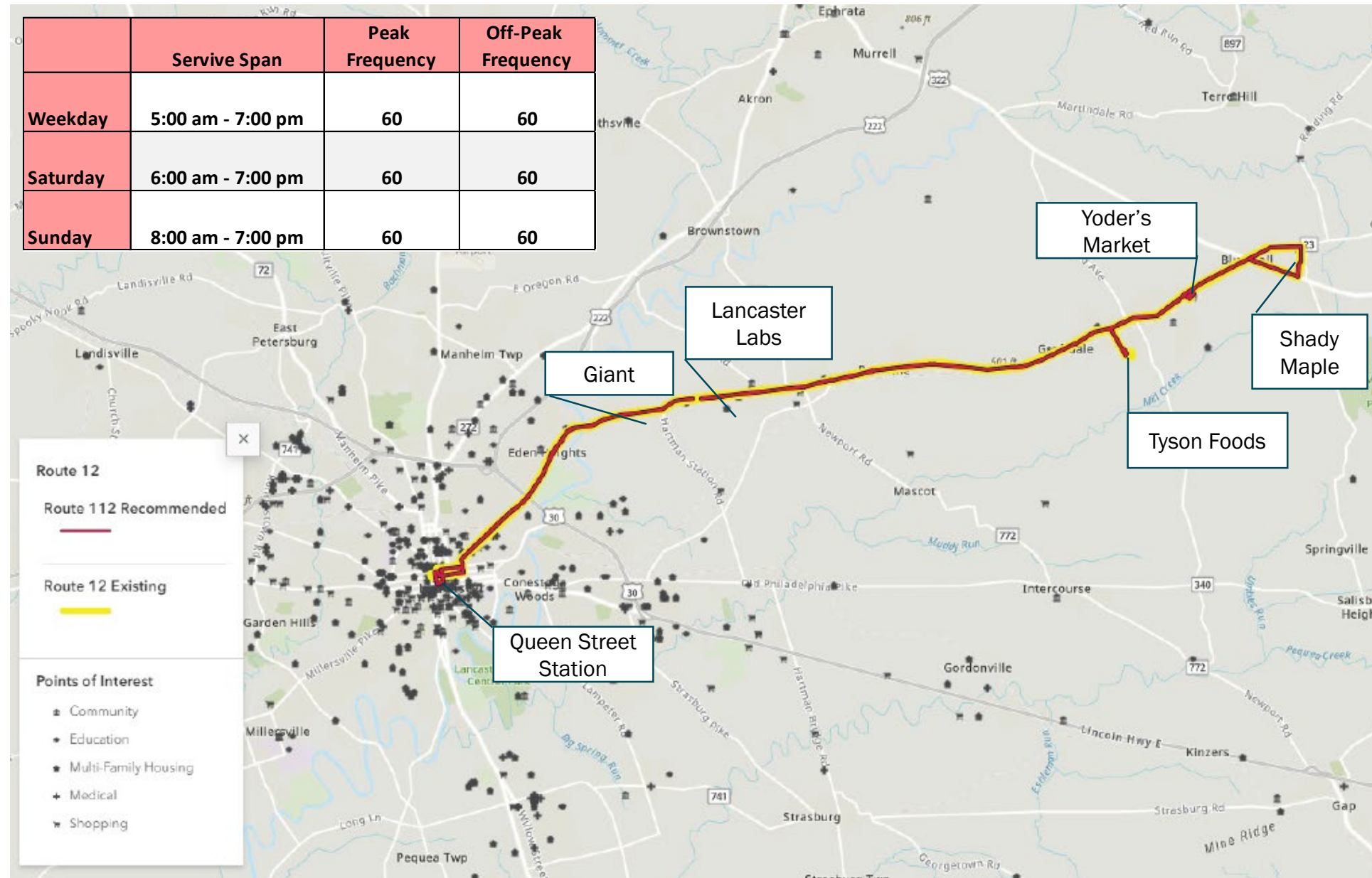
➤ Renumbered as Route 111 to highlight that it is a long-distance regional route.

	Servive Span	Peak Frequency	Off-Peak Frequency
Weekday	5:00 am - 7:00 pm	60	60
Saturday	6:00 am - 7:00 pm	60	60
Sunday	8:00 am - 7:00 pm	60	60



➤ Renumbered as Route 112 to highlight that it is a long-distance regional route.

	Servive Span	Peak Frequency	Off-Peak Frequency
Weekday	5:00 am - 7:00 pm	60	60
Saturday	6:00 am - 7:00 pm	60	60
Sunday	8:00 am - 7:00 pm	60	60

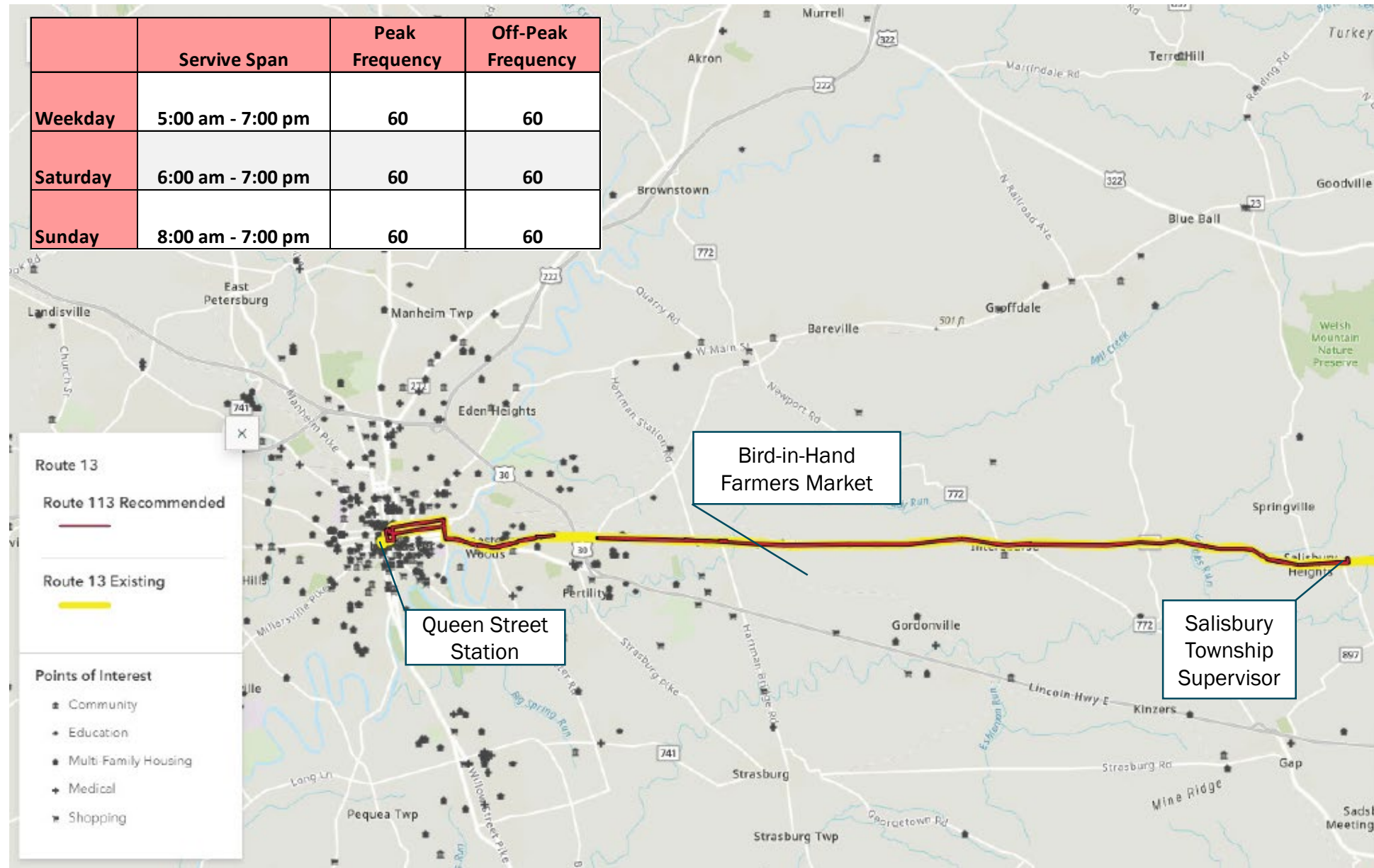




➤ Renumbered as Route 113 to highlight that it is a long-distance regional route.

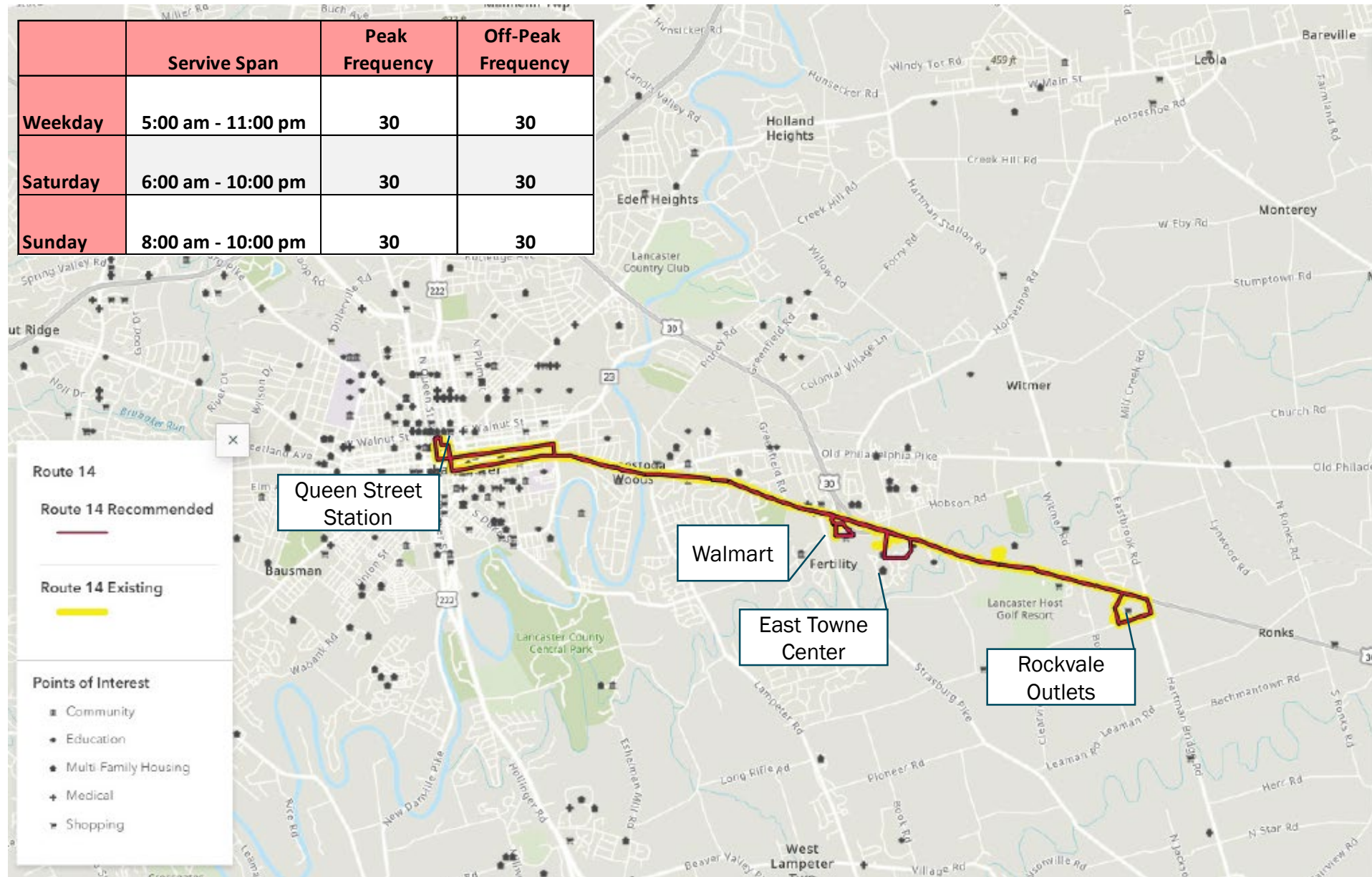
➤ End-of-line moved to near the intersection of Old Philadelphia Pike and Meetinghouse / White Horse Road due to low ridership beyond this point.

	Servive Span	Peak Frequency	Off-Peak Frequency
<b>Weekday</b>	5:00 am - 7:00 pm	60	60
<b>Saturday</b>	6:00 am - 7:00 pm	60	60
<b>Sunday</b>	8:00 am - 7:00 pm	60	60



➤ Similar to current alignment, but adds service along Greenland Drive to expand coverage and avoid crossing the US-30 exit ramp to serve East Town Center.

	Servive Span	Peak Frequency	Off-Peak Frequency
<b>Weekday</b>	<b>5:00 am - 11:00 pm</b>	<b>30</b>	<b>30</b>
<b>Saturday</b>	<b>6:00 am - 10:00 pm</b>	<b>30</b>	<b>30</b>
<b>Sunday</b>	<b>8:00 am - 10:00 pm</b>	<b>30</b>	<b>30</b>

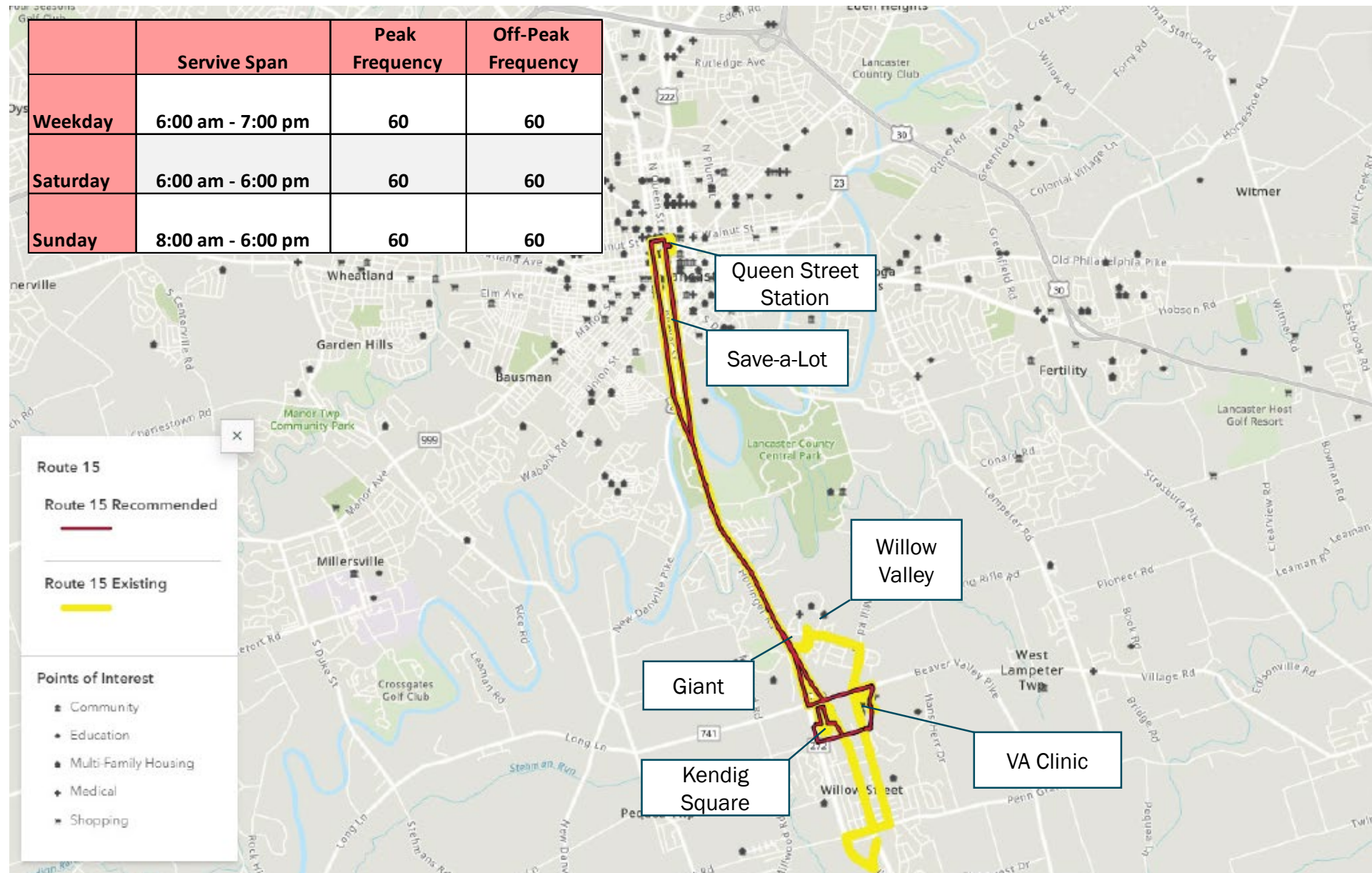




➤ Simplified to operate between downtown and Kendig Square via the VA Outpatient Clinic in both directions.

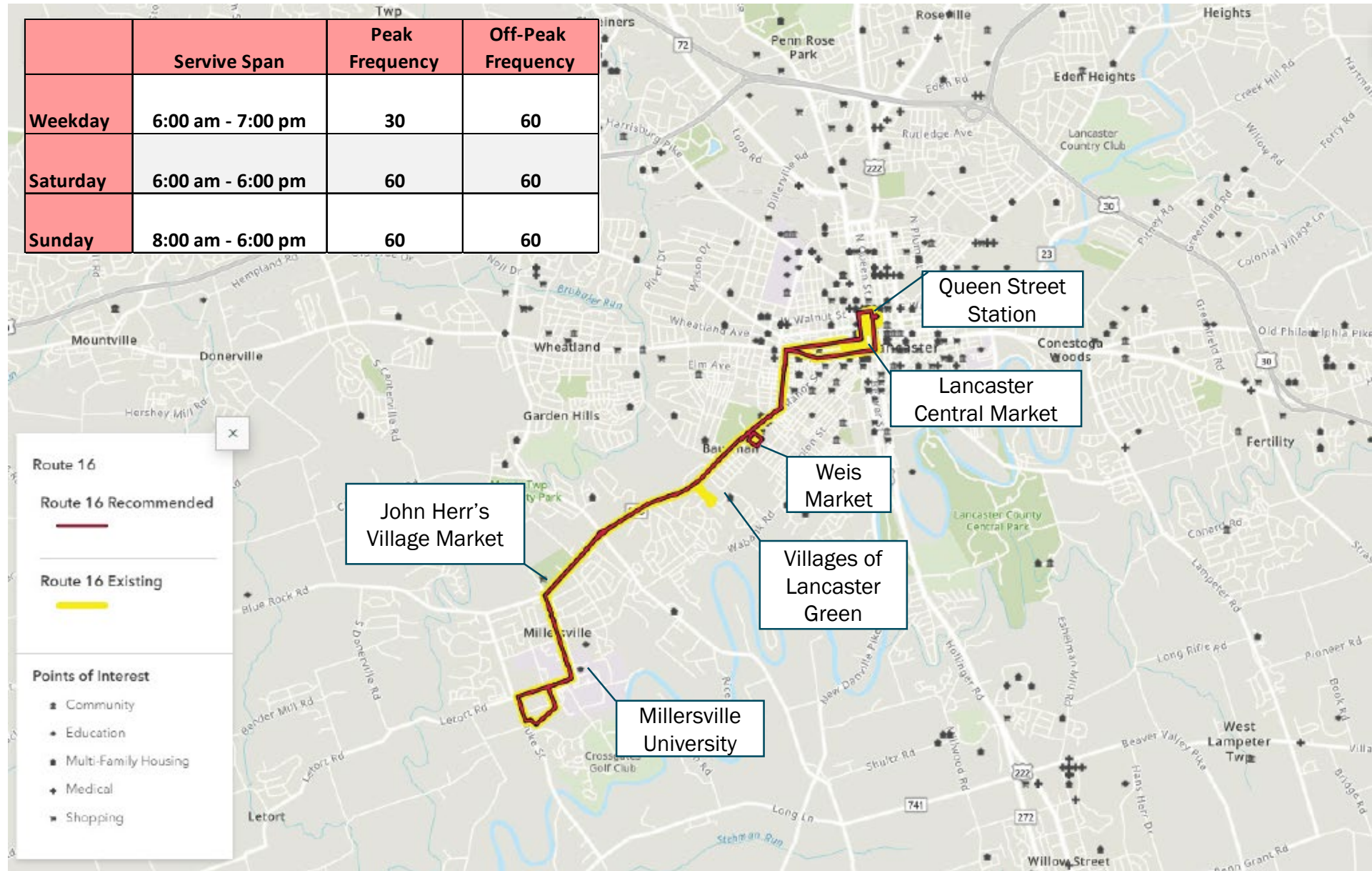
➤ Would not enter the Willow Valley community, or continue further south than Kendig Square, due to low ridership in these areas

	Service Span	Peak Frequency	Off-Peak Frequency
Weekday	6:00 am - 7:00 pm	60	60
Saturday	6:00 am - 6:00 pm	60	60
Sunday	8:00 am - 6:00 pm	60	60



➤ Similar to the current route alignment, but due to low ridership, buses would not directly serve The Villages of Lancaster Green.

	Servive Span	Peak Frequency	Off-Peak Frequency
Weekday	6:00 am - 7:00 pm	30	60
Saturday	6:00 am - 6:00 pm	60	60
Sunday	8:00 am - 6:00 pm	60	60





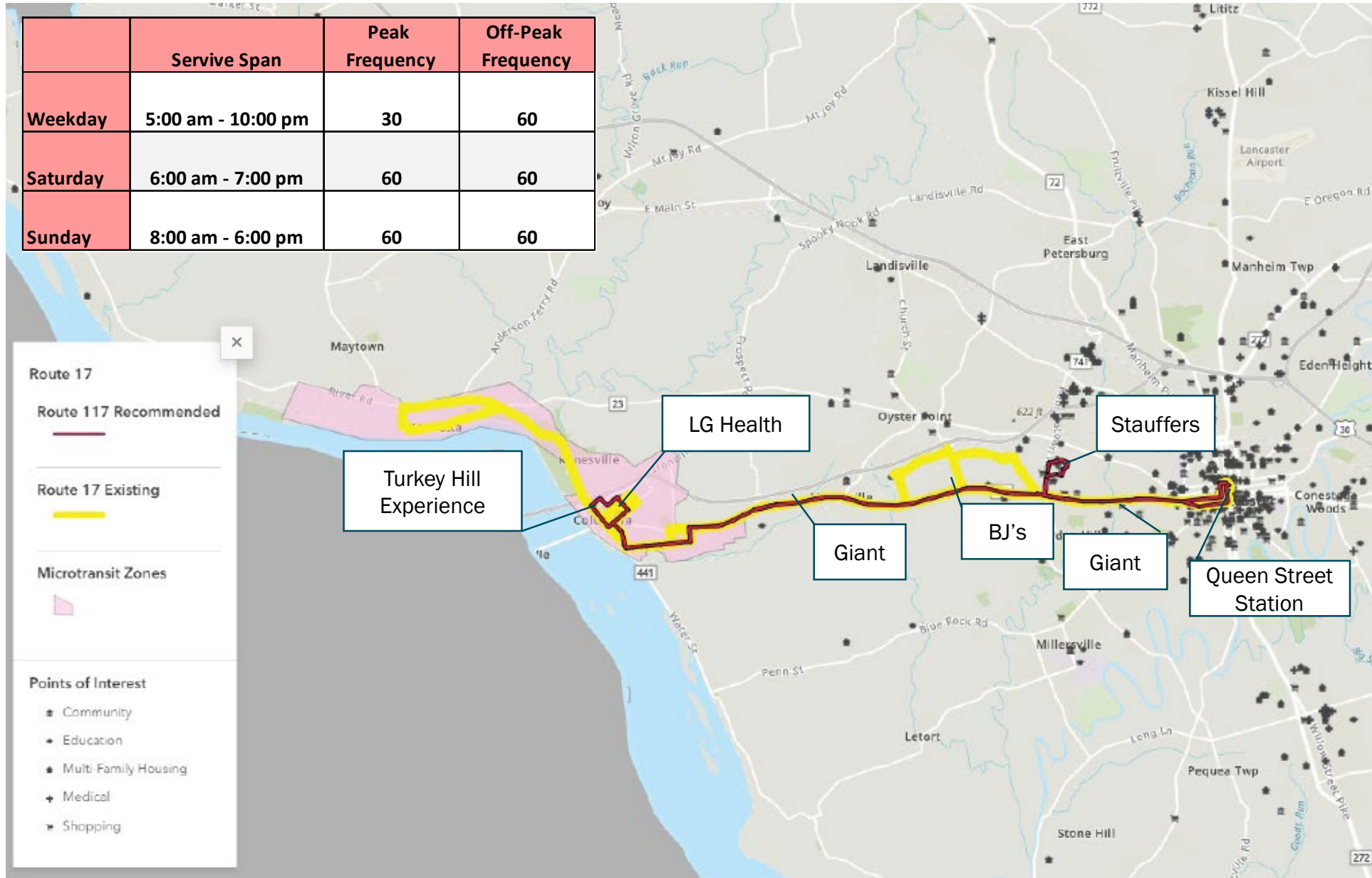
➤ Renumbered as Route 117 to highlight that it is a long-distance regional route.

➤ End-of-line moved to Columbia rather than Marietta due to low ridership.

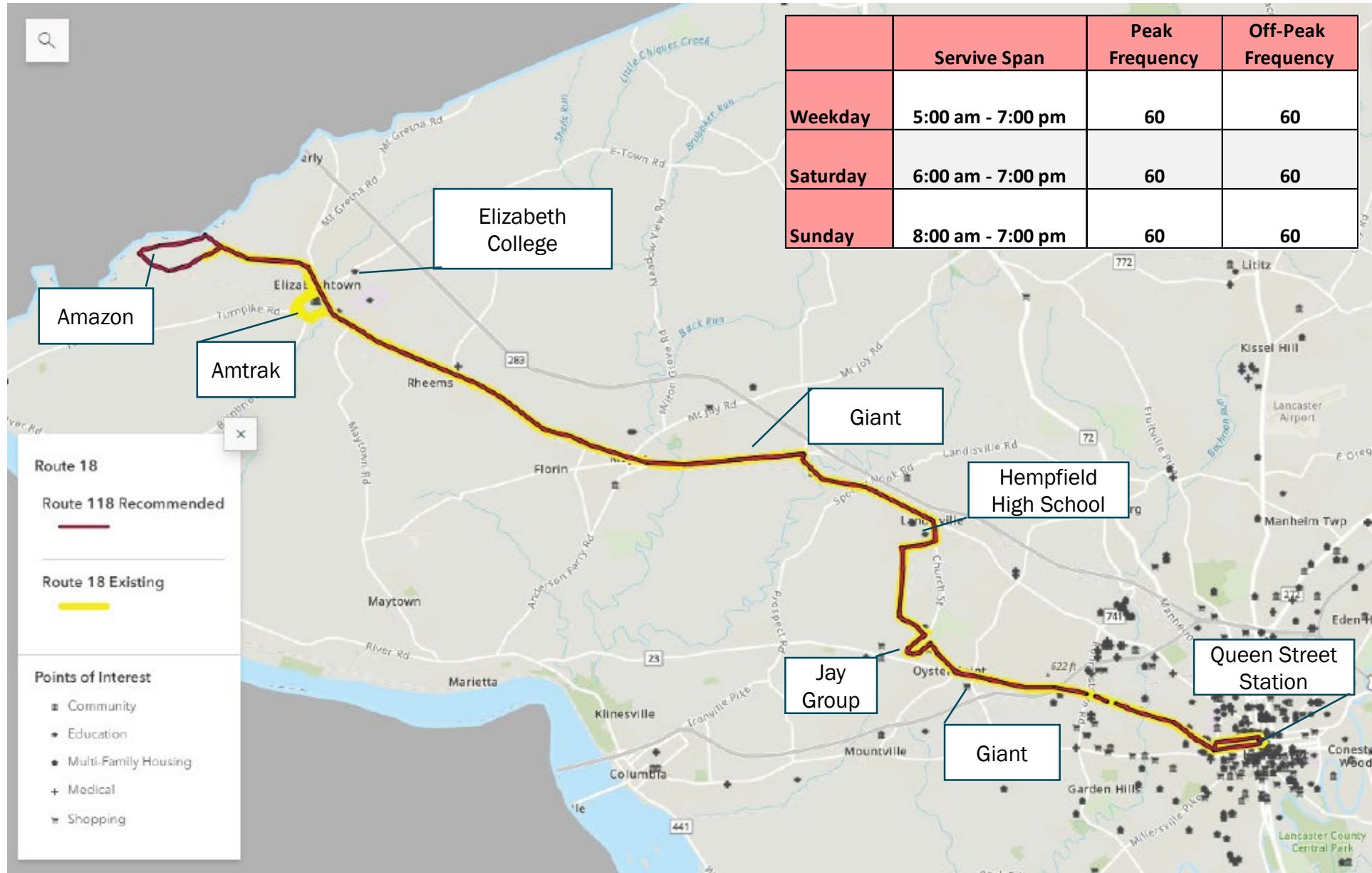
➤ Service between Columbia and Marietta provided by a pilot microtransit service.

➤ Service added along Rohrerstown Road to serve Aldi, Stauffers, and other destinations.

	Service Span	Peak Frequency	Off-Peak Frequency
<b>Weekday</b>	5:00 am - 10:00 pm	30	60
<b>Saturday</b>	6:00 am - 7:00 pm	60	60
<b>Sunday</b>	8:00 am - 6:00 pm	60	60



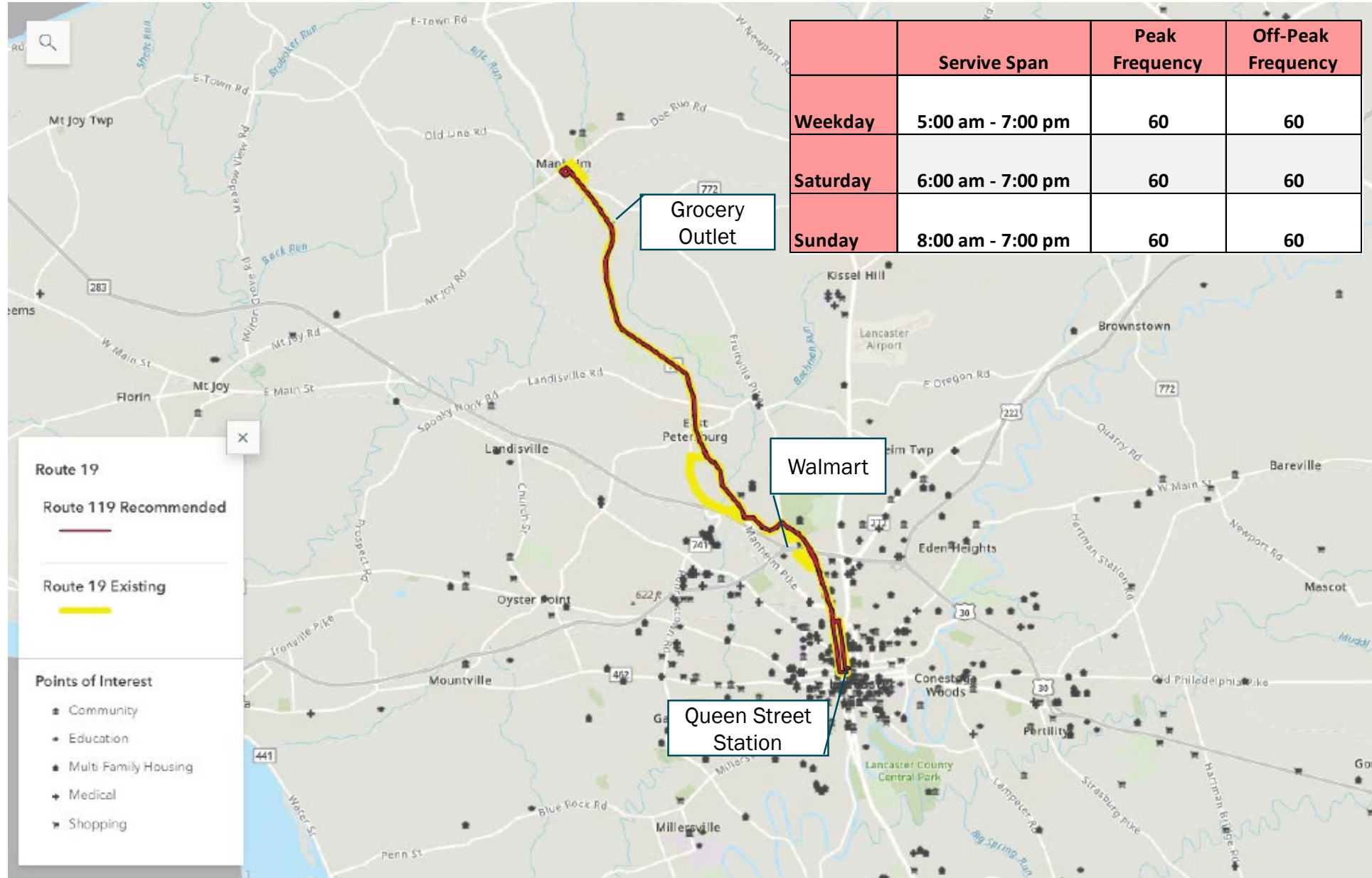
- Renumbered as Route 118 to highlight that it is a long-distance regional route.
- Eliminate deviation to Elizabethtown Amtrak station due to low ridership.
- Extend service to Amazon distribution center in Elizabethtown.



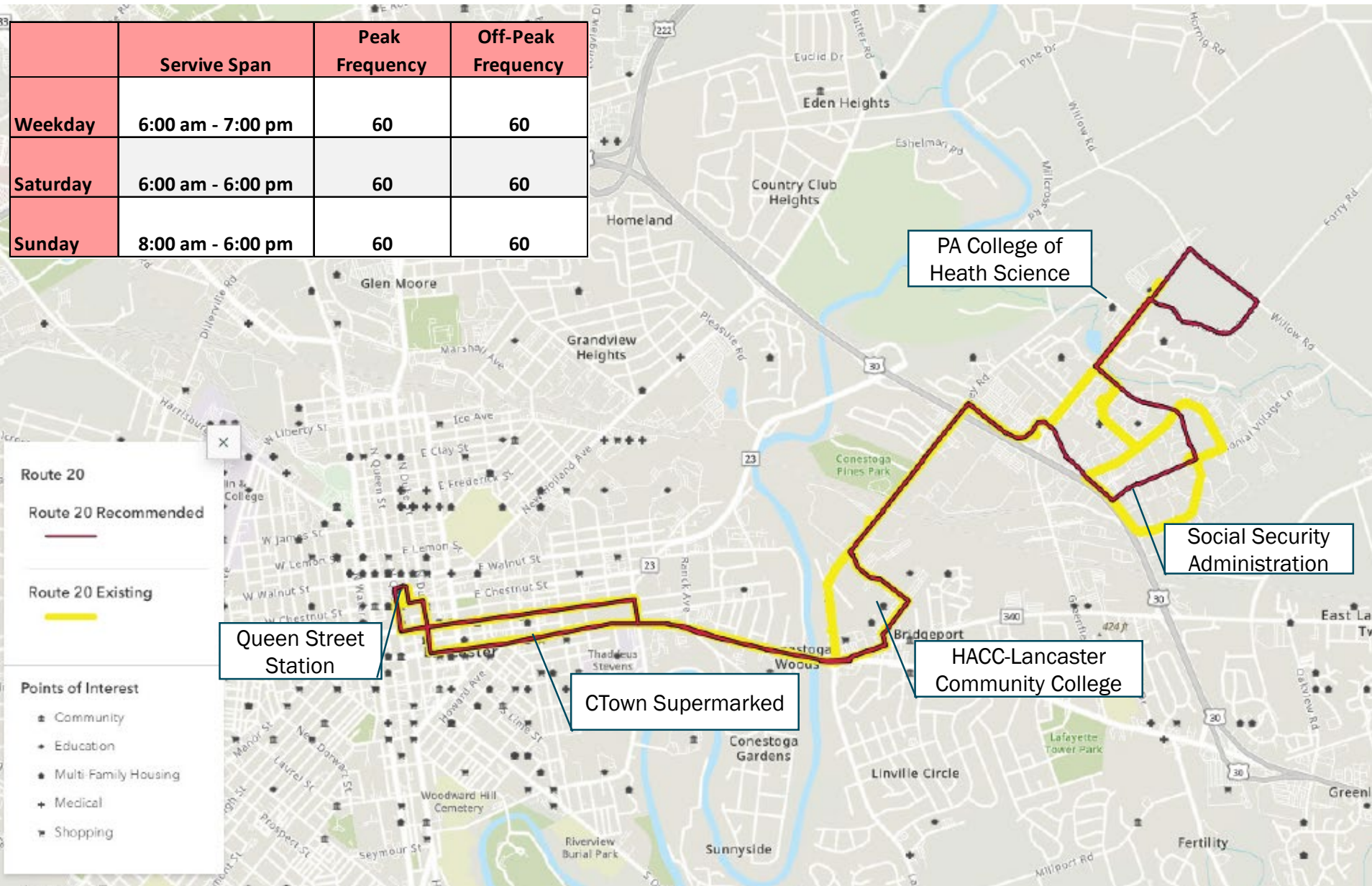


➤ Renumbered as Route 119 to highlight that it is a long-distance regional route.

➤ Hawthorne Centre (Walmart) would be served from Fruitville Pike instead of entering the parking lot.



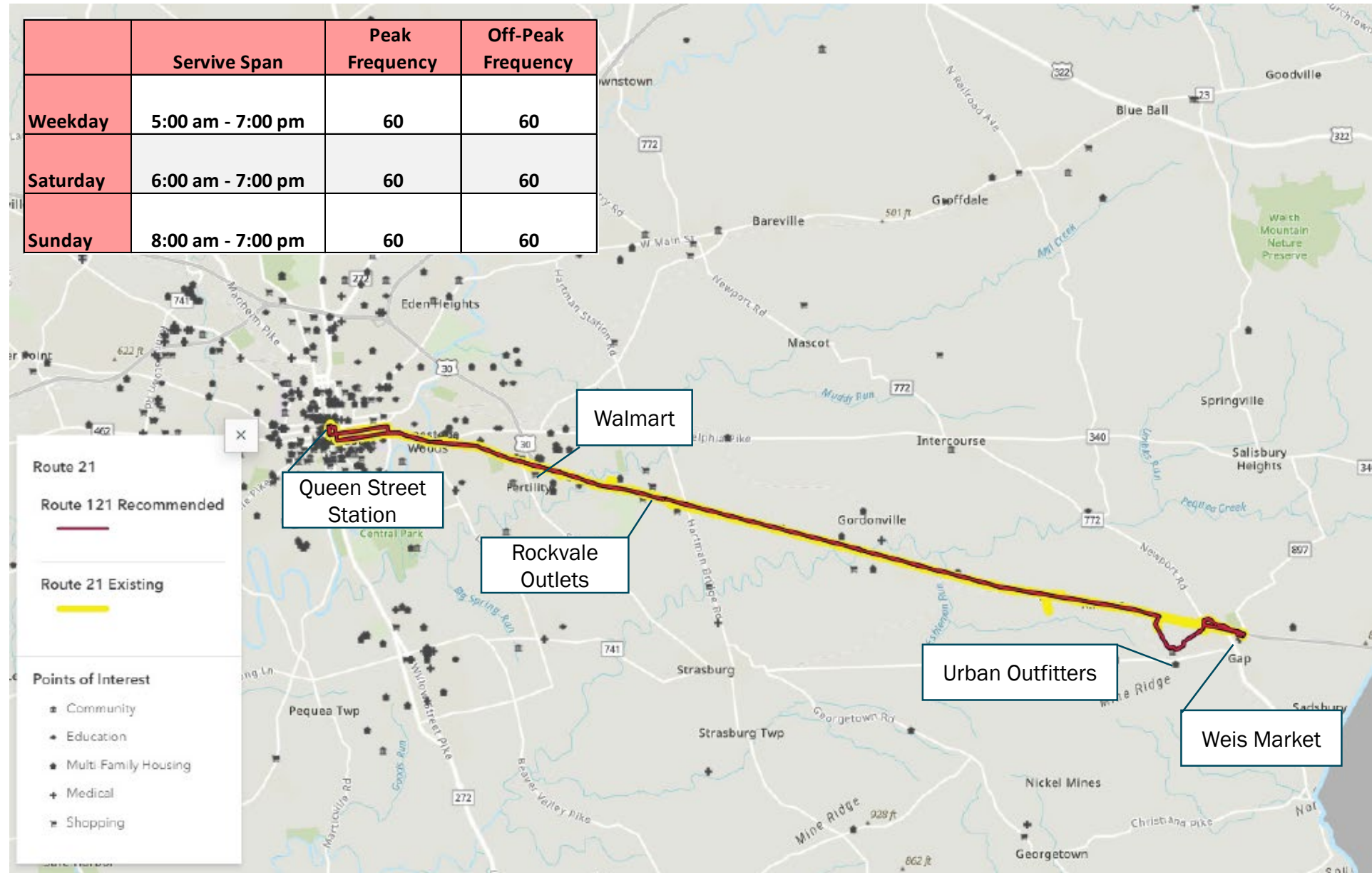
- Simplified to reduce one-way service in the Greenfield area.
- Would connect downtown to HACC-Lancaster, the Social Security Administration office, and the PA College of Health Sciences





➤ Renumbered as Route 121 to highlight that it is a long-distance regional route.

	Servive Span	Peak Frequency	Off-Peak Frequency
Weekday	5:00 am - 7:00 pm	60	60
Saturday	6:00 am - 7:00 pm	60	60
Sunday	8:00 am - 7:00 pm	60	60



**QUESTIONS?**

